Dive headfirst into the data realm like never before at **CDAO Europe 2023** **in October in Amsterdam at Holiday Inn Express Amsterdam - Arena Towers**! Immerse yourself in a data-driven wonderland, where data aficionados come together to unlock the secrets of success.

- Step into the relaxed ambiance of our discussion format, where friendly conversations akin to living room chats create an inclusive and engaging experience, encouraging active participation from all attendees.
- Interact, connect, and effortlessly discover suitable business partners. Cultivate valuable relationships and carry on the conversation beyond our platform.
- Prepare to ride the crest of the data revolution, embarking on a remarkable journey that will leave you inspired, empowered, and equipped with priceless knowledge.
- Gain exclusive insights from industry experts on Data Governance, Integration Strategies, Advanced Analytics, Data Privacy, Ethics, and emerging trends in augmented analytics.
- Explore topics such as Data Lineage, Predictive Modelling, Data Security, Ethics in AI, and emerging technologies like explainable AI and self-service analytics platforms.

Speaker Participants:

Alan Jacobson, *Chief Data & Analytic Officer -* **ALTERYX**
Andrei Zaichkov, CTO Data & AI EMEA (Europe, Middle East and Africa) - **MICROSOFT**
Devan Manmoandas, *Chief Financial Office*r - **MOZA BANCO**
Gabriela Filip, *Chief Data and Analytics Officer -* **KNAB BANK**
Mirko Talajic PhD*, CDO and Head of Analytical Systems Support Department -* **HRVATSKA POŠTANSKA BANKA**
Danielle Timmins, *Chief Data & Analytics Officer -* **FREERANGE CREATIVES**
Sanchit Juneja, *Director-Product (Big Data & ML Platform) -* **BOOKING.COM**
Lucie de Nooij, *Director Data, AI and Insights-* **BOOKING.COM**
Ashraf Khadiri, *Director Data Science & Analytic -* **FOOT LOCKER**
Nitesh Saini, *Director - Technology Data & Analytics -* **CANON EMEA**
Olalekan Elesin, *Director Data Platform and Data Architect -* **HRS GROUP**
Axel Goris, *Global Visual Analytics Lead –* **NOVARTIS**
Sam Sundar, *Director of Data & Analytics –* **OTRIUM**
Mayank Saxena, Chief Architect and Data Management **- ABN AMRO BANK N.V.**
Imre Szücs, *Group Head of Data and Analytics –* **MOL GROUP**
Mike Younggon Cho, *Head of Data & Analytics –* **SAMSUNG ELECTRONICS**

Bas Lucieer, *Head of Data* – **TBAUCTIONS**
Yuliya Sapega, *Chapter Manager Data Analytics & Engineering* – **IKEA**
Ulisse Sarmiento, *Regional Vice President Solutions Consulting EMEA* - **TEALIUM**
Ian Boggis, *Head of Data Strategy and Operations, Data and Insights* - **CUSHMAN & WAKEFIELD**
Kieran O'Driscoll, *Head of Data & Analytics* - Africa, Middle East and Eastern Europe –**THE HEINEKEN COMPANY**
Maja Schreiner, *Director Digital and Technology* – **THE HEINEKEN COMPANY**
Andrew Spires, *EMEA Lead - Data Integrity* - **TRICENTIS**
Dr Vineet Basotia, *Global Head- Head Strategic Insights and Analytics Health Systems* - **PHILIPS**
Amir Vashkover, *Head of Data Protection* – **PHILIPS**
Divya van Mahajan, *Chief Product Owner* - **PHILIPS**
Timea Toltszeki, *Regional Head of Data Analytics and Platforms* - **BOEHRINGER INGELHEIM**
Ronald Root, *Head of Data Analytics* - **VAN OORD**
Kamalika Ghosh, *Performance Insights & Data*, Tools Leader – **PHILIPS**
Olivier Maugain, *Analytics Services Manager* – **IKEA**
Aken Abbey, *Data Governance Management Quality Manager* – **OZSM CONSULTANCY**
Marco Blanca, Data& AI Tribe Lead- **DEVOTEAM**
Muge Guclu, *Senior Data Scientist* – **SHELL**
Büşra Çıkla, *Data Scientist at Retail Banking Analytics* – **ING**
Dirk Verwey**,** *Account Executive* **–** **SOFTWARE AG**
Richard Neale, *Director of Marketing EMEA + APAC* - **STREAMSETS**

<table>
<tr><td colspan="2" style="background:black;color:white;text-align:center">

DAY ONE
10th October
CDAO EUROPE 2023
</td></tr>
<tr><td>08:00</td><td>*Registration & Coffee in the Exhibition Area*
(The registration desk will be open from 8:00 to 16:00)</td></tr>
<tr><td>08:50</td><td>**Chair's Opening Remarks**
Alan Jacobson, *Chief Data & Analytic Officer* - **ALTERYX**</td></tr>
<tr><td>09:00</td><td>**Keynote: Illuminating the Data Mesh Saga: Four Years of Triumphs, Trials, and Lessons Discovered**

Since the inception of the groundbreaking Data Mesh concept four years ago, its theory and application have experienced remarkable growth. However, the journey to success has been accompanied by challenges. Our expedition has borne witness to both triumphs and setbacks, offering invaluable first-hand insights into the dos, the don'ts, and the mysterious elements that lie ahead. In this captivating session, we will delve into the intricate technical intricacies of constructing data mesh architectures, illuminating the essential patterns to embrace and the potential pitfalls to evade. Attendees will acquire practical knowledge and actionable takeaways as CTO of Data & AI at Microsoft, Andrei Zaichkov, shares his hands-on experiences and lessons garnered from this transformative journey. Get ready to uncover the secrets of building robust data mesh systems and navigate the path toward sustainable success in the data-driven landscape.

● What pearls of wisdom have we gleaned from our expedition through the ever-evolving realm of Data Mesh over the past four years?</td></tr>
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	- What is Data Mesh for different customers? What are the different ways customers are implementing it? - Unveiling a hands-on strategy that transforms the notion of Data Mesh from an abstract concept into a tangible reality, guiding you through each step of implementation with innovative and actionable insights. - Bonus Round: AI's Alchemy on Data Mesh Implementation Andrei Zaichkov, *CTO Data & AI* **MICROSOFT**
09:30	**Panel Discussion: Democratising Data Insights: Empowering Every Employee to Make Data-Driven Decisions** Join us for a game-changing session that levels the playing field, enabling every employee to ride the wave of data-driven decision-making. Learn how to break down the walls of data access and interpretation with user-friendly analytics platforms, intuitive dashboards, and visualisation tools that are as easy as a walk in the park. Unleash the full potential of democratised data insights, igniting a fire under your organisation's collaborative spirit and paving the way for innovation and operational excellence. Don't miss this exclusive opportunity to catch the data wave and set sail towards a future where every employee becomes a data-driven decision-making rockstar. - Gain the skills to break down data access barriers, empowering every employee to become a data-driven decision-making superstar and propel your organisation towards unprecedented success. - Discover transformative strategies to foster collaboration, ignite innovation, and achieve operational excellence through democratised data insights. - Learn to effortlessly navigate user-friendly analytics platforms, intuitive dashboards, and visualisation tools, unlocking the potential for data-driven decision-making. Moderator: Mike Younggon Cho, *Head of Data & Analytics* **SAMSUNG ELECTRONICS** Mirko Talajic PhD, *CDO and Head of Analytical Systems Support Department,* **HRVATSKA POŠTANSKA BANKA** Ashraf Khadiri, *Director Data Science & Analytic* **FOOT LOCKER** Axel Goris, *Global Visual Analytics Lead* **NOVARTIS** Olivier Maugain, *Analytics Services Manage*r **IKEA**
10:00	**Keynote presentation: Enabling Real-Time Analytics with CDC at Philips** Join this session to learn how Philips implemented a cost-effective data integration solution to reduce complexities, improve visibility, and enable real-time analytics use-cases across the enterprise. With the help of Fivetran, Philps is now able to quickly and cost-effectively replicate data from SAP ERP, Manufacturing Execution systems (MES), Salesforce and ServiceNow, into an enterprise deltalake. This enables the business to gain large-scale real-time insights into supply chain and changes on factory shop floors.

	• How Philips is able to quickly integrate data from SAP to an Azure data lake with Fivetran's CDC technology? • Why Fivetran is the optimal solution for centralising your data in a data lake? • How to enable real-time decision making in the enterprise? Divya van Mahajan, *Chief Product Owner* PHILIPS Marco Blanca, *Data & AI Tribe Lead* DEVOTEAM
10:30	*Mid-Morning Coffee & Networking in the Exhibition Area*
11:15	**Keynote presentation: Leading with Data: The Transformation of the CFO 4.0 in the Age of Digital Disruption** This session explores the transformation of CFOs in the digital age, emphasising data-driven decision-making, predictive analytics, and building a data-centric organisational culture. Discover the value of data as the new currency and gain insights into the future of financial leadership. ∉ Data as the New Currency: Understanding the Value and Potential ∉ From Traditional Finance to Data-Driven Strategy: A Roadmap for Transformation ∉ Collaboration, Compliance, and Culture: Building a Data-Centric Organization ∉ Predictive Analytics and AI: The Future of Financial Decision Making Devan Manmoandas, *Chief Financial Office*r MOZA BANCO
11:45	**EXCLUSIVE Session: Heineken Digital Transformation strategy** We are thrilled to announce that Heineken will be hosting an exclusive session that promises to be a game-changer, as they unveil their highly anticipated Heineken Digital Transformation strategy and share valuable insights from their remarkable data-driven journey. During this session, attendees will have the unique opportunity to gain firsthand knowledge and learnings from Heineken's transformative approach to leveraging data. We will delve into the strategies, challenges, and successes we encountered along the way, providing invaluable insights that can be applied to any organisation seeking to become data driven. Kieran O'Driscoll, *Head of Data & Analytics - Africa, Middle East and Eastern Europe* THE HEINEKEN COMPANY Maja Schreiner, *Director Digital and Technology* THE HEINEKEN COMPANY
12:15	**Panel Discussion: Building Trust in Democratised AI: Explainability, Bias Mitigation, and Ethical Considerations** Embark on a transformative journey into the dynamic realm of AI democratisation, where we uncover cutting-edge methodologies to establish unshakeable trust in AI systems. Explore advanced explainable AI techniques, demystifying the complexities of black-box algorithms with transparency and accountability. Learn strategies to proactively address biases that may infiltrate data and algorithms, fostering fairness and inclusivity. Engage in enlightening discussions on the

intricate ethical landscape of AI, encompassing privacy, security, and responsible governance. Take hold of this exceptional chance to unleash the untapped potential of democratised AI, all the while establishing a solid bedrock of trust in your organisation's AI endeavours.

- Are you ready to embark on an extraordinary journey into the realm of AI democratisation, where groundbreaking approaches await to establish an unwavering bond of trust in AI systems?
- Seeking to unravel the mysteries of black-box algorithms?
- Looking to stay ahead of biases that may infiltrate data and algorithms?
- Want to engage in captivating conversations about the intricate ethical landscape of AI?
- Discover new perspectives on privacy, security, and responsible governance, and leverage these insights to drive your organisation's AI transformation forward.

Moderator: Andrei Zaichkov, CTO Data & AI EMEA (Europe, Middle East and Africa) - **MICROSOFT**

Alan Jacobson, *Chief Data & Analytic Officer*
ALTERYX

Aken Abbey, *Data Governance Management Quality Manager*
OZSM CONSULTANCY

Ronald Root, *Head of Data Analytics*
VAN OORD

12:45	*Lunch (served on the 1st floor directly above the conference space) & Networking in the Exhibition Area*	*Private Networking Lunch by StreamSets* **Roundtable: Lifting The Lid on The Hidden Data Integration Problem** To meet the ever-increasing business demand for data, information assets must move seamlessly and quickly throughout an organisation – easier said than done in today's complex modern data ecosystem. In this round table, we will discuss the true cost of data integration friction and explore ways to get data flowing easily and securely across organisations. Richard Neale, *Director of Marketing EMEA + APAC -* *STREAMSETS* Dirk Verwey, *Account Executive* – SOFTWARE AG
14:00	TRACK A:	TRACK B:

	Panel Discussion: Paving the Path: Riding the Wave of the Generative AI Revolution in 2024 and Beyond

Join us on a voyage through the ever-changing realm of Generative AI as we navigate the challenges and opportunities that lie ahead in 2024 and beyond. Guided by the adage, "history doesn't repeat itself, but it often rhymes," we'll uncover valuable insights from past technological advancements. Discover the opportunities and challenges that lie ahead, avoiding the pitfalls of overestimating potential and underestimating adaptation time. We'll address risks such as biassed content, data privacy, and security concerns, while championing ethical AI practices. Equip yourself with the knowledge to seize the benefits of Generative AI while effectively managing its impact. Set sail with us on this exciting expedition.

- Will Generative AI revolutionise the business world within the next 12 months, or should we start preparing for another round of "AI-sappointment" in 2024?
- How can Chief Data and Analytics Officers navigate the treacherous waters of Generative AI, avoiding the Bermuda Triangle of overhyped expectations and steering their organisations towards AI success?
- What can the history of technological breakthroughs teach us about preparing for the mind-boggling impact of Generative AI?

Moderator: Andrei Zaichkov, CTO Data & AI EMEA (Europe, Middle East and Africa) - **MICROSOFT**

Ian Boggis, *Head of Data Strategy and Operations, Data and Insights*
CUSHMAN & WAKEFIELD

Lucie de Nooij, *Director Data, AI and Insights*
BOOKING.COM

Axel Goris, *Global Visual Analytics Lead*
NOVARTIS | Presentation: **How Analytics Can Change ~~The~~ Your World**

In this presentation by Alan Jacobson, Chief Data & Analytic Officer at ALTERYX, discover how leading companies are advancing their analytic capabilities to transform their organizations. Explore the various facets of analytics, including visualizations, modeling, and automation, and learn how to drive meaningful change within your teams. Explore the world of analytics and its transformative potential.

- Learn how top companies are driving analytic maturity in their organizations
- Understanding how different types of analytics (Visualizations, Modeling, Automation) can be leveraged
- How do you drive the change within your teams

Alan Jacobson, *Chief Data & Analytic Officer*
ALTERYX |

14:30	**Panel Discussion: Seeing is Believing: Igniting the Visual Mastery of Data Visualisation for Business Growth** Step into a captivating world where data comes alive, revealing the untapped potential within your business's vast datasets. Experience firsthand how data visualisation uncovers hidden patterns, identifies emerging trends, and unveils invaluable insights that drive informed decision-making. Explore cutting-edge techniques that bring data to life, such as interactive charts, dynamic dashboards, and immersive visual storytelling. Don't miss this exclusive opportunity to harness the transformative power of data visualisation, as industry experts guide you through real-world case studies and best practices. - Are you prepared to delve into the intricacies of cutting-edge data visualisation techniques, including interactive network graphs, parallel coordinates, and heatmaps, that provide a comprehensive and visually engaging representation of your data? - Can you envision the immense value of mastering the art of data storytelling, using techniques like narrative visualisation and visual metaphors, to convey complex concepts and drive impactful outcomes? - Explore the world of geospatial data visualisation using GIS mapping techniques, choropleth maps, and spatial clustering algorithms like DBSCAN. - Discover valuable information about locations, detect patterns, and make smart decisions based on geography Moderator: Andrew Spires, *EMEA Lead - Data Integrity -* TRICENTIS Devan Manmoandas, *Chief Financial Office*r MOZA BANCO Timea Toltszeki, *Regional Head of Data Analytics and Platforms* BOEHRINGER INGELHEIM Sam Sundar, *Director of Data & Analytics* OTRIUM	**Presentation: Transforming Credit Risk Assessment: Leveraging Machine Learning for Instant Lending in the Evolving Banking Landscape** This session will delve into the ongoing transformation of the banking sector, driven by increasing digitalization and advancements in technology. This revolution is equally influential in the lending sphere, particularly with the emergence of instant loans. As the name suggests, instant risk assessment of these loan applications has become imperative. Throughout this presentation, an exploration will be conducted on how Machine Learning can facilitate credit risk decisions for instant loans, along with insights into the potential future of lending. - What exactly is the fascinating concept behind instant lending? - In the dynamic landscape of instant lending, what remarkable challenges and golden opportunities emerge? - Unravel the intricate threads of the solution's design, coupled with the magic of an ML model! - Envisioning tomorrow's horizon, how might we further enhance the art of risk assessment in the realm of lending? Büşra Çıkla, *Data Scientist at Retail Banking Analytics* ING

	Aken Abbey, *Data Governance Management Quality Manager* **OZSM CONSULTANCY**	
15:00	*Afternoon Tea & Networking in the Exhibition Area*
15:45	**Case Study by *VAN OORD:* Next-Gen Centralised Data Foundation: Unlocking Insights at Scale for the Data-Driven Enterprises** Join us for a captivating session as we explore the journey of traditional organisations towards data-driven excellence through the implementation of a revolutionary Data Hub. By cultivating a comprehensive data foundation, you'll gain insights into the essential groundwork required for seamless AI integration at scale. Moreover, discover the pivotal role of data governance in accelerating data-centric advancements, fostering a culture of agility, and propelling your organisation to new heights of success. Ronald Root, *Head of Data Analytics* VAN OORD

16:15	**Panel Discussion: Predictive AI and Automation in the Era of Real-Time Data: Anticipate new growth opportunities and predict future user behavior** Get ready to hit the ground running as we unravel the secrets of optimising decision velocity and automation in the fast-paced world of real-time data. Join us in this enlightening session where we'll delve into the significance of aligning operational decisions with real-time data and making the most of automation, analytics, and human expertise to take your decision-making to new heights. We'll unveil ingenious strategies for conquering economic challenges, including taming the beast of inflation and boosting efficiencies. ● According to Gartner, 95% of decisions based on data can be automated, so let's embrace our robot overlords! ● Navigate economic challenges without burdening customers with cost escalation. Can automation be the trusty parrot for efficiency and success in avoiding inflation? ● Think of decision velocity as a treasure map, with hidden gems of insights waiting to be discovered. How can organisations become like adventurers, put on their hats, and dig deep into those rich veins of decision-making? Can these precious nuggets of knowledge unlock the secrets to optimising decisions and guide them towards success? Moderator: Andrei Zaichkov, CTO Data & AI EMEA (Europe, Middle East and Africa) MICROSOFT Bas Lucieer, *Head of Data* TBAUCTIONS Ulisse Sarmiento, Regional Vice President Solutions Consulting EMEA TEALIUM
16:45	**Chair's Closing Remarks** Alan Jacobson, *Chief Data & Analytic Officer* - ALTERYX
16:50	*Ice-Breaker Reception and Networking in the Exhibition area*
18:00	END OF DAY ONE

DAY TWO
11th October
CDAO EUROPE 2023

09:00	*Registration & Coffee in the Exhibition Area* *(The registration desk will be open from 9:00 to 15:30)*
09:50	**Chair's Opening Remarks** Danielle Timmins, *Chief Data & Analytics Officer* **FREERANGE CREATIVES**
10:00	**Panel Discussion: The Role of Leadership in Cultivating a Data-Driven Culture: Inspiring Change and Transformation** Discover the pivotal role of leadership in fostering a data-driven culture that propels organisational success. Dive into dynamic strategies, industry best practices, and cutting-edge techniques that empower leaders to inspire change and drive transformation. Learn how to implement effective data governance frameworks, nurture data literacy initiatives, and align organisational goals with a data-driven mindset. Unlock the benefits of improved decision-making, operational efficiency, and gaining a competitive edge. ● Can leadership be the spark that ignites a data revolution within your organisation? ● How can leaders drive a cultural transformation that unleashes the power of data-driven decision-making? ● What strategies and techniques can leaders employ to cultivate a data-centric environment that inspires change and fuels innovation? ● Are you ready to take the reins and become a catalyst for organisational growth by harnessing the full potential of leadership in cultivating a data-driven culture? Moderator: Andrew Spires, *EMEA Lead - Data Integrity* **TRICENTIS** Kieran O'Driscoll, *Head of Data & Analytics - Africa, Middle East and Eastern Europe* **THE HEINEKEN COMPANY** Mirko Talajic PhD*, CDO and Head of Analytical Systems Support Department* **HRVATSKA POŠTANSKA BANKA**
10:30	**Panel Discussion: Unleashing the Power of Data Governance: Cracking the Code for ROI and Business Value** Get ready to unravel the secrets of data governance in an immersive session that cracks the code for ROI and business value. We'll navigate the complex terrain of data governance, shedding light on its pillars and principles, empowering you to take the bull by the horns. By the end of the session, you'll be armed with the knowledge to unleash the power of data governance, ensuring your organisation is sailing smooth waters and reaping the fruits of data-driven success.

- What hidden gems lie within real-world case studies, demonstrating the transformative potential of data governance in driving measurable ROI and unlocking valuable business outcomes?
- Ignite sustained ROI and business value by implementing data governance champions, leveraging automation tools, and fostering a culture of data accountability.
- What is the recipe for achieving effective data governance with ROI?
- Proven strategies to fortify data security and brave the storm of risks in the IoT ecosystem.

Moderator: Danielle Timmins, *Chief Data & Analytics Officer*
FREERANGE CREATIVES

Gabriela Filip, *Chief Data and Analytics Officer*
KNAB BANK

Devan Manmoandas, *Chief Financial Office*r
MOZA BANCO

Ulisse Sarmiento, *Regional Vice President Solutions Consulting EMEA*
TEALIUM

11;00	**Panel Discussion: Navigating the AI : Ensuring Safe and Secure AI Applications Amidst Potential Risks** Explore the intricate realm of AI risks, encompassing safety, security, fairness, data privacy, and bias. Gain insights into upcoming European AI regulations and their crucial requirements. Unveil efforts to standardise AI and delve into rigorous safety and security assessments. ● Are AI's boundless possibilities worth the potential risks it carries? Delve into the world of AI risks, from safety and security to fairness and data privacy. How can we strike the perfect balance between innovation and protection? ● What do the upcoming European AI regulations demand from businesses and organisations? Unravel the essential requirements to navigate the evolving AI landscape successfully. How can compliance lead to enhanced trust and credibility in the AI-powered future? ● How do we build an unyielding fortress of safety around AI applications? Delve into the world of AI safety and security assessments. What strategies and frameworks can empower us to stay one step ahead of potential threats and challenges? Moderator: Danielle Timmins, *Chief Data & Analytics Officer* **FREERANGE CREATIVES** Nitesh Saini, *Director - Technology Data & Analytics* **CANON EMEA** Imre Szücs, *Group Head of Data and Analytics* **MOL GROUP**
11:30	*Mid-Morning Coffee & Networking in the Exhibition Area*
12:15	**Presentation: Unleashing the potential of Citizen Development**

	Muge Guclu, Senior Data Scientist at SHELL, will be leading a presentation on the transformative force of citizen development in our ever-evolving technological landscape. During her session, she will delve into critical aspects of this phenomenon, including democratization, scaling-up, and governance/security. Muge's expertise in data science and her experience at SHELL make her a knowledgeable guide in exploring how citizen development empowers individuals to actively shape the future of technology. She will provide valuable insights into scaling-up grassroots innovations for broader societal impact while emphasizing the importance of governance and security in this dynamic field. Don't miss the opportunity to hear from Muge Guclu and gain a deeper understanding of how citizen development is reshaping the digital world. Muge Guclu, *Senior Data Scientist*, **SHELL**
12:45	**EXCLUSIVE Session with PHILIPS: Transformation Journey of Analytics Teams** ● Adapting delivery models of in-house analytics teams to cater to changing appetite of your organization ● Maintaining the focus on People, Processes and Performance during organizational transformations ● The need to embrace and evolve change management tactics Dr Vineet Basotia, *Global Head- Head Strategic Insights and Analytics Health Systems* **PHILIPS** Kamalika Ghosh, *Performance Insights & Data*, Tools Leader **PHILIPS**
13:15	**Panel Discussion: Closing the Talent Gap: Strategies for Overcoming the Shortage of Data Analytics Professionals** In today's data-driven world, the demand for skilled data analytics professionals continues to outpace the available talent pool. Our panelists will share insights on attracting, developing, and retaining top talent in the data analytics field, including the role of education, upskilling programs, diversity and inclusion initiatives, and best practices from leading organisations. Join us for a dynamic discussion that will help you navigate the talent gap and stay competitive in the data-driven era. • How can organisations effectively bridge the data analytics talent gap in an increasingly competitive job market? • What innovative approaches and partnerships are being leveraged to provide accessible and relevant data analytics education and training? • In the pursuit of diversity and inclusion, what strategies are proving successful in attracting a more varied pool of data analytics professionals, and how does this impact the industry as a whole? Moderator: Danielle Timmins, *Chief Data & Analytics Officer* **FREERANGE CREATIVES** Axel Goris, *Global Visual Analytics Lead* **NOVARTIS** Yuliya Sapega, *Chapter Manager Data Analytics & Engineering* **IKEA**
13:45	*Lunch (served on the 1st floor directly above the conference space) & Networking in the Exhibition Area*

14:45	**Panel Discussion: Harnessing the Power of MLOps: Data and Ecosystem for Scaling Organisations, from Humble Beginnings to Successful Harvest**
	Join us for an immersive session where we embark on an extraordinary journey into the world of MLOps. Brace yourself for an insightful exploration of transforming prototypes into robust, scalable MLOps platforms. Discover the secrets of a proven Reference Architecture Framework, designed to streamline deployment pipelines and optimise model performance. Gain practical knowledge on conquering scalability challenges and maximising operational efficiency. Immerse yourself in real-world case studies, industry best practices, and actionable strategies that will empower you to build a successful MLOps infrastructure. Don't miss this opportunity to revolutionise your AI journey and elevate your organisation to new heights of success!
	- How can you metamorphose your machine learning prototypes into potent, scalable MLOps platforms that drive business triumph? - What are the pivotal strategies and techniques to optimise model performance, streamline deployment pipelines, and surmount scalability challenges in the realm of MLOps? - Fancy revolutionising your AI journey? Join us to delve into a tried-and-tested Reference Architecture Framework that empowers organisations to maximise operational efficiency and achieve unrivalled success in the realm of Machine Learning Operations.
	Moderator: Danielle Timmins, *Chief Data & Analytics Officer* **FREERANGE CREATIVES** Sanchit Juneja, *Director-Product (Big Data & ML Platform)* BOOKING.COM Mayank Saxena, Chief Architect and Data Management **ABN AMRO BANK N.V**
15:15	**Chair's Closing Remarks** Danielle Timmins, *Chief Data & Analytics Officer* **FREERANGE CREATIVES**
15:20	END OF DAY TWO

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