

10-11 OCTOBER

CDAO **Europe**



▶ Europe's most senior, cross-industry data & analytics event

Dive headfirst into the data realm like never before at [CDAO Europe 2023](#) in October in Amsterdam! Immerse yourself in a data-driven wonderland, where data aficionados come together to unlock the secrets of success.

- Step into the relaxed ambiance of our discussion format, where friendly conversations akin to living room chats create an inclusive and engaging experience, encouraging active participation from all attendees.
- Interact, connect, and effortlessly discover suitable business partners. Cultivate valuable relationships and carry on the conversation beyond our platform.
- Prepare to ride the crest of the data revolution, embarking on a remarkable journey that will leave you inspired, empowered, and equipped with priceless knowledge.
- Gain exclusive insights from industry experts on Data Governance, Integration Strategies, Advanced Analytics, Data Privacy, Ethics, and emerging trends in augmented analytics.
- Explore topics such as Data Lineage, Predictive Modelling, Data Security, Ethics in AI, and emerging technologies like explainable AI and self-service analytics platforms.

Confirmed Speaker Participants:

Patrick Mans, *Head of Data Transformation* - **PHILIPS**

Sanchit Juneja, *Director-Product (Big Data & ML Platform)* - **BOOKING.COM**

Shachar Meir, *Director - Data Engineering* - **META**

Muge Guclu, *Senior Data Scientist* - **SHELL**

Piotr Pietrzyk, *Head of Data Governance* - **AVON**

Timea Toltszeki, *Regional Head of Data Analytics and Platforms* - **BOEHRINGER INGELHEIM**

Anil Kumar, *Head of Data Integration and Analytics* - **NOVO NORDISK**

Luke Vilain, *Data Ethics Specialist* - **UBS**

Invited Speaker Participants:

Paul Dongha, *Group Head of Data and AI Ethics* - **LLOYDS BANKING GROUP**

Peter Heise, *CDO* - **ALLIANZ VERSICHERUNGS AG**

Susanna Moan, *CDO* - **CURRYS**

Stuart Hughes, *CDIO* - **ROLLS-ROYCE**

Jonas Dieckmann, *CDAO* - **PHILIPS**

Marie-Estelle Carrasco, *Global Head Data Analytics* - **DANONE**

Elise Yoshida, *Digital and Web3 Communications Director* - **CHRISTIAN LOUBOUTIN**
Megi Hoxha, *Sr Director Global Data Analytics & AI for Operations* - **LEVI STRAUSS & CO.**
Daniel Bos, *Director - Data & Analytics* - **JUST EAT TAKEAWAY.COM**
John Williams, *Director - Data Privacy (EMEA)* - **STARBUCKS**
Sébastien Marmey, *CDO* - **BNP PARIBAS**
Dr. Armin Kurrle, *Program Manager Data, Analytics & AI* - **PORSCHE AG**
Sue Liderth, *CIO - EMEA* - **THE COCA COLA COMPANY**
Jonathan Klaus, *IT Director* - **JOHNSON & JOHNSON**
Daniel Schiffner, *Head of Global Data and Analytics* - **ALDI SÜD**
Himanshu Jha, *CIO - Cloud* - **TSB BANK**
Rui Pedro Saraiva, *CIO* - **CTT - CORREIOS DE PORTUGAL**
Nicolas Boschetti, *CIO* - **STRASBOURG UNIVERSITY HOSPITAL**
Carsten Zehlich, *Director Data, Analytics & AI* - **ZF GROUP**
M'hamed KADRI, *Data Analytics & AI Program Manager* - **SCHINDLER GROUP**
Borja Estengre Jover, *Data Analyst (Metaverse)* - **ACCENTURE SONG**
Thomas Koschel, *Group CDO* - **BAUER MEDIA GROUP**

Speaker Participants to be invited:

Orlando Machado, *CDO, Vice President* - **LEGO GROUP**
Hanna Hennig, *CIO* - **SIEMENS**
Zachery Anderson, *CDAO* - **NATWEST GROUP**
Dr. Maria Papastathi, *CDO* - **SHELL**
Francesco Marzoni, *CDAO* - **IKEA**
Amr Arafa, *CDO* - **IKEA**
Maciej Dąbrowski, *Chief Data Scientist, Digital & AI* - **GENESYS**
Aleksandra Jovic, *CDAO* - **TELEKOM**
Kazik Surala, *Head of Data Governance & Analytics* - **PHILIP MORRIS INTERNATIONAL**
Aurélie Bergugnat, *CDO - SVP Data and Performance Management* - **SCHNEIDER ELECTRIC**
Dorota Sieklicka, *Data & AI Hub Manager | Visual Analytics & Data Governance* - **CCC GROUP**
Jérôme Joutard, *CIO* - **PARFUMS CHRISTIAN DIOR**
Dan Kellett, *CDO* - **CAPITAL ONE**
Maciej Dąbrowski, *Chief Data Scientist, Digital & AI* - **GENESYS**
Hao Sky Zhou, *Senior Solutions Architect - AI/ML and Data Analytics* - **VANGUARD**
Lingli He, *Director - Pharma Commercial Excellence, Data Analytics and Platform Implementation* - **PWC**
Gerardo De Crescenzo, *HR Data Science Lead (People Advanced Analytics, AI, ML, NLP)* - **FERRERO**
Jovita Tam, *Chief Privacy and Regulatory Office Customer Experience Program Lead* - **TELEKOM**
Timur Karabiber, *Director & Product Owner Data Analytics & Forecasting* - **ADIDAS**
Gabriela Stanica, *Chief Information & Data Officer* - **CARREFOUR**
José Meroño, *CDO-Director Data Strategy* - **THE ADECCO GROUP**
Ruth Colinese, *Head of Data Privacy, and DPO* - **FUTURE**
Martin Lidl, *CDO Admiral Pioneer* - **ADMIRAL GROUP PLC**
Diego Teijeiro Ruiz, *Global CDO* - **INDITEX (Zara, Pull&Bear, Massimo Dutti, Bershka, Stradivarius, Oysho and Zara Home)**
Peter Klinnert, *Head of DNA-Data, Analytics & AI Unit* - **VOLKSWAGEN FINANCIAL SERVICES**
Daniel Bos, *Director-Data & Analytics* - **JUST EAT TAKEAWAY.COM**
Christian Diethelm-Spiss, *Analytics Translator-Director-AI, Data & Analytics Center of Excellence* - **UBS**

DAY ONE

CDAO EUROPE 2023

08:00 *Registration & Coffee in the Exhibition Area*

08:50 **Opening Keynote: Unravelling the Enigma: The Tale of Failing Data Projects and the Art of Dodging the Pitfalls**

Data projects often meet their demise due to a lack of understanding. Success or failure seems like a roll of the dice, relying on luck, hard work, or chance. To unlock the secrets of triumph, we must explore the who, what, when, where, and how. The right team composition (who) is crucial, along with a clear vision of business value and a feasible path (what). Sensible timelines (when) and a well-structured plan for storage and sourcing (where) are paramount. With focused execution plan (how) and informed technical choices, this session promises to shed light on the transformative potential of data projects.

- What methodologies, frameworks, and technical choices your organisation should employ to ensure streamlined workflows, mitigate risks, and align with the project's overall objectives and requirements?
- What architecture and infrastructure are required to support the project's data storage and retrieval needs effectively?
- Embark on a transformative journey to uncover the hidden gems of data project success, equipping yourself with invaluable insights and tools to navigate the intricate landscape with precision and finesse.

Orlando Machado, *CDO*, Vice President *(to be invited)*

LEGO GROUP

08:50 **Illuminating the Data Mesh Saga: Four Years of Triumphs, Trials, and Lessons Discovered**

Since the inception of the pioneering Data Mesh concept four years ago, its theory and application have undergone remarkable growth. However, the road to success has been riddled with challenges. Our expedition has witnessed both triumphs and setbacks, providing invaluable firsthand insights on the do's, the don'ts, and the enigmatic aspects that lie ahead. In this captivating session, we will delve into the intricate technicalities of constructing data mesh architectures, shedding light on the essential patterns to adopt and the potential pitfalls to avoid. Attendees will gain practical knowledge and actionable takeaways, as industry professionals share their hands-on experiences and lessons learned throughout this transformative journey. Prepare to uncover the secrets to building robust data mesh systems and navigate the path towards sustainable success in the data-driven landscape.

- What pearls of wisdom have we gleaned from our expedition through the ever-evolving realm of Data Mesh over the past four years?
- How have the trials and triumphs along this path moulded our understanding of constructing robust data mesh architectures?
- What valuable insights can be unearthed from our hands-on experiences, unveiling both the dos and the don'ts in this transformative odyssey?
- What key lessons can be extracted from navigating the treacherous terrain of data-driven landscapes, equipping us with actionable strategies for enduring success?

	<p>Hanna Hennig, <i>CIO, (to be invited)</i> SIEMENS Zachery Anderson, <i>CDAO, (to be invited)</i> NATWEST GROUP</p>
09:15	<p>Democratising Data Insights: Empowering Every Employee to Make Data-Driven Decisions</p> <p>Join us for a game-changing session that levels the playing field, enabling every employee to ride the wave of data-driven decision-making. Learn how to break down the walls of data access and interpretation with user-friendly analytics platforms, intuitive dashboards, and visualisation tools that are as easy as a walk in the park. Unleash the full potential of democratised data insights, igniting a fire under your organisation's collaborative spirit and paving the way for innovation and operational excellence. Don't miss this exclusive opportunity to catch the data wave and set sail towards a future where every employee becomes a data-driven decision-making rockstar.</p> <ul style="list-style-type: none"> ● Gain the skills to break down data access barriers, empowering every employee to become a data-driven decision-making superstar and propel your organisation towards unprecedented success. ● Discover transformative strategies to foster collaboration, ignite innovation, and achieve operational excellence through democratised data insights. ● Learn to effortlessly navigate user-friendly analytics platforms, intuitive dashboards, and visualisation tools, unlocking the potential for data-driven decision-making. <p>Peter Heise, <i>CDO, (invited)</i> ALLIANZ VERSICHERUNGS AG</p> <p>Susanna Moan, <i>CDO, (invited)</i> CURRYS</p> <p>Dr. Maria Papastathi, <i>CDO, (to be invited)</i> SHELL</p>
09:40	<p>Paving the Path: Riding the Wave of the Generative AI Revolution in 2024 and Beyond</p> <p>Join us on a voyage through the ever-changing realm of Generative AI as we navigate the challenges and opportunities that lie ahead in 2024 and beyond. Guided by the adage, "history doesn't repeat itself, but it often rhymes," we'll uncover valuable insights from past technological advancements. Discover the opportunities and challenges that lie ahead, avoiding the pitfalls of overestimating potential and underestimating adaptation time. We'll address risks such as biased content, data privacy, and security concerns, while championing ethical AI practices. Equip yourself with the knowledge to seize the benefits of Generative AI while effectively managing its impact. Set sail with us on this exciting expedition.</p> <ul style="list-style-type: none"> ● Will Generative AI revolutionise the business world within the next 12 months, or should we start preparing for another round of "AI-sappointment" in 2024? ● How can Chief Data and Analytics Officers navigate the treacherous waters of Generative AI, avoiding the Bermuda Triangle of overhyped expectations and steering their organisations towards AI success? ● What can the history of technological breakthroughs teach us about preparing for the mind-boggling impact of Generative AI? <p>Paul Dongha, <i>Group Head of Data and AI Ethics, (invited)</i></p>

	<p>LLOYDS BANKING GROUP</p> <p>Francesco Marzoni, <i>CDAO, (to be invited)</i></p> <p>IKEA</p>	
10:00	<p>Data Integration as a Service: Making Complex Integration Challenges a Piece of Cake with Managed Solutions</p> <p>Discover the game-changing potential of Data Integration as a Service (DlaaS) at this session. Immerse yourself in the world of managed solutions that are reshaping how businesses tackle complex integration challenges. Explore cutting-edge technologies and learn how they streamline data harmonisation and empower data-driven decision-making. Join industry experts as they share insights on selecting the right DlaaS provider, ensuring seamless data migration, synchronisation, and transformation, and reducing operational costs while maintaining data integrity. Uncover best practices to optimise data workflows, ensuring efficiency, security, and compliance.</p> <ul style="list-style-type: none"> ● What are the key factors to consider when selecting the right DlaaS provider? ● What are the potential cost savings and operational efficiencies that DlaaS can bring to businesses? ● How can data integrity be maintained while utilising DlaaS for data integration? <p>Shachar Meir, <i>Director - Data Engineering (confirmed)</i></p> <p>META</p> <p>Anil Kumar, <i>Head of Data Integration and Analytics</i></p> <p>NOVO NORDISK (confirmed)</p>	
10:30	<p><i>Mid-Morning Coffee & Networking in the Exhibition Area</i></p>	
11:00	<p align="center">TRACK A:</p> <p align="center">Ethical Considerations in Data and Analytics</p>	<p align="center">TRACK B:</p> <p align="center">Predictive Analysis and Real-Time Analytics</p>
	<p>Ethics in Customer Data Management: Laying It All on the Table with Transparency, Gaining Permission with Consent, and Building Strong Foundations of Trust</p> <p>Join us for an electrifying journey into the future of ethical customer data management, where transparency, consent, and trust converge to revolutionise your organisation's data strategies.</p> <ul style="list-style-type: none"> ● Learn the art of trust-building and foster unwavering customer loyalty. ● Discover industry-leading tools and best practices for ethical data handling in the digital age. ● Gain a competitive edge by embracing radical transparency in customer data management. 	<p>Navigating the Fast Lane: Unleashing the Potential of Streaming Data Pipelines for Supply Chain Management</p> <p>Learn to ride the data-driven wave, tackle supply chain disruptions, optimise inventory management, navigate shipping disruptions, and seize new opportunities. Gain insights, forge partnerships, and stay ahead in the rapidly changing business landscape.</p> <ul style="list-style-type: none"> ● Tired of supply chain nightmares that make you want to scream? ● Join us as we reveal the secret weapon: real-time data magic! Abracadabra, say goodbye to bottlenecks and hello to smooth sailing! ● By 2027, IDC predicts 60% of data capture and movement tech spending will focus on streaming

	<p>Timea Toltszeki, <i>Regional Head of Data Analytics and Platforms</i> BOEHRINGER INGELHEIM <i>(confirmed)</i></p> <p>Amr Arafa, <i>CDO, (to be invited)</i> IKEA</p> <p>Luke Vilain, <i>Data Ethics Specialist (confirmed)</i> UBS</p>	<p>data pipelines. This investment shift will unleash real-time simulation, optimisation, and recommendation capabilities in various industries</p> <p>Stuart Hughes, <i>CDIO, (invited)</i> ROLLS-ROYCE</p> <p>Maciej Dąbrowski, <i>Chief Data Scientist, Digital & AI (to be invited)</i> GENESYS</p>
11:25	<p>Data Governance for Data Lakes: Taming the Wild West of Unstructured Data</p> <p>Step into the realm of data governance for data lakes and join us as we wrangle the wild west of unstructured data. Gain a deep understanding of metadata management, data lineage, and data quality frameworks to ensure accuracy and compliance. Uncover powerful strategies to establish robust data governance frameworks, including classification, access controls, and privacy measures. Through real-world examples, learn how to corral data assets with data cataloguing, stewardship, and retention policies. Leave this session armed with the tools to lasso unstructured data and implement effective data governance in your organisation's data lake environment.</p> <ul style="list-style-type: none"> ● Conquer the untamed realm of unstructured data in data lakes, bringing order to the chaotic Wild West. ● Master data governance in data lakes with tailored frameworks covering metadata, classification, and access controls. ● Unleash your data lake's potential with proven techniques like data discovery, cataloguing, and lineage and transform it into a well-governed oasis of actionable intelligence, unlocking valuable insights along the way. <p>Piotr Pietrzyk, <i>Head of Data Governance (confirmed)</i> AVON</p> <p>Aleksandra Jovic, <i>CDAO, (to be invited)</i> TELEKOM</p>	<p>Optimising Decision Velocity and Automation in the Era of Real-Time Data: Harnessing Efficiency and Human Expertise for Enhanced Decision-Making</p> <p>Get ready to hit the ground running as we unravel the secrets of optimising decision velocity and automation in the fast-paced world of real-time data. Join us in this enlightening session where we'll delve into the significance of aligning operational decisions with real-time data and making the most of automation, analytics, and human expertise to take your decision-making to new heights. We'll unveil ingenious strategies for conquering economic challenges, including taming the beast of inflation and boosting efficiencies.</p> <ul style="list-style-type: none"> ● According to Gartner, 95% of decisions based on data can be automated, so let's embrace our robot overlords! ● Navigate economic challenges without burdening customers with cost escalation. Can automation be the trusty parrot for efficiency and success in avoiding inflation? ● Think of decision velocity as a treasure map, with hidden gems of insights waiting to be discovered. How can organisations become like adventurers, put on their hats, and dig deep into those rich veins of decision-making? Can these precious nuggets of knowledge unlock the secrets to optimising decisions and guide them towards success? <p>Jonas Dieckmann, <i>CDAO, (invited)</i> PHILIPS</p> <p>Marie-Estelle Carrasco, <i>Global Head Data Analytics (invited)</i> DANONE</p>
11:45	<p>Data Governance in the Era of IoT: Managing the Data</p>	<p>Unleashing the Hidden Gems: Tapping into the Goldmine of</p>

<p>Explosion</p> <p>Join us on this epic journey of Data Governance in the Era of IoT, where you'll wield the tools of triumph and seize victory in the era of data-driven revolution. Are you ready to embark on this adrenaline-fueled adventure? Amass a treasure trove of data governance strategies and best practices to conquer the data explosion in the IoT era like a seasoned adventurer.</p> <ul style="list-style-type: none"> ● Techniques to efficiently collect, store, and analyse massive IoT-generated data. ● Ride the wave of efficient data collection, storage, and analysis, taming the colossal IoT-generated data monster. ● Master the art of compliance, privacy, and fortifying the fortress of IoT data security like a valiant knight. ● Proven strategies to fortify data security and brave the storm of risks in the IoT ecosystem. <p>Sébastien Marmey, <i>CDO, (invited)</i> BNP PARIBAS</p> <p>Kazik Surala, <i>Head of Data Governance & Analytics, (to be invited)</i> PHILIP MORRIS INTERNATIONAL</p>	<p>Derivative and Synthetic Data</p> <p>Embark on a mesmerising adventure into the world of derivative and synthetic data, as we uncover their transformative potential in data analytics. Drawing insights from Gartner's predictions, we'll explore the driving forces behind the rapid proliferation of these methods. Join us in discussing the profound implications of this trend and dare to envision a future where synthetic data reigns supreme over real data in AI models by 2030. Discover how these innovative approaches bridge data gaps, enhance decision-making, and unlock untapped insights.</p> <ul style="list-style-type: none"> ● Have you ever found yourself lost in the vast data ocean, struggling not to get entangled in the intricate web of algorithmic spaghetti code? ● Are you ready to dive into the fascinating world of derivative and synthetic data, where data analytics evolves at a rapid pace and becomes as fluid as a liquid asset? Let's explore how leveraging alternative data sources can overcome limitations and drive innovation in this era of data transformation! ● Join us on this thrilling voyage as we uncover the factors driving the proliferation of derivative and synthetic data, unveiling the untapped potential of AI-driven insights and enhancing decision-making processes along the way. <p>Aurélie Bergugnat, <i>CDO - SVP Data and Performance Management, (to be invited)</i> SCHNEIDER ELECTRIC</p> <p>Dorota Sieklicka, <i>Data & AI Hub Manager Visual Analytics & Data Governance, (to be invited)</i> CCC GROUP</p>
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12:05 *Lunch & Networking in the Exhibition Area*

<p>13:00</p> <p>TRACK C: Data Mesh, Centralised Platform: Modernising Data Architecture</p>	<p>TRACK D: Cloud Infrastructure, Advanced Analytics: Optimising Data Infrastructure</p>
<p>Data Mesh Revolution: Unleashing the Titans of Data for Unstoppable Hyper-Growth</p> <p>Join us for an enlightening session on the Data Mesh Revolution, where we will explore how decentralised data</p>	<p>Forging the Data Fabric: Constructing a Rock-Solid and Stretchy Data Infrastructure for Mega-Scale Analytics</p> <p>Join us for an engaging session where we delve into the art of designing a robust and flexible data infrastructure. In this</p>

	<p>ownership and cross-functional teams can unleash the power of data for unstoppable hyper-growth. Dive deep into the core components of Data Mesh, including domain-oriented decentralised data ownership, self-serve data infrastructure, federated computational governance, and discoverable data products. Discover cutting-edge techniques that enable the implementation of a Data Mesh architecture and explore real-world success stories of organisations leveraging Data Mesh for innovation and growth. Gain valuable insights into emerging trends and future possibilities within the Data Mesh domain and empower yourself to lead Data Mesh initiatives within your organisation.</p> <ul style="list-style-type: none"> ● How can Data Mesh principles set the stage for a rocket-like growth trajectory and scalability beyond measure? ● What strategies enable breaking data silos and promoting collaboration? ● How can you unleash autonomous data teams for scalability? ● Curious about the secret sauce that turbocharges decision-making and boosts data quality? <p>Shachar Meir, <i>Director - Data Engineering, (confirmed)</i> META</p> <p>Sue Liderth, <i>CIO - EMEA, (invited)</i> THE COCA COLA COMPANY</p>	<p>immersive experience, we will explore the latest techniques to build a strong foundation capable of handling vast amounts of data. By examining data fabric, hyper-scale analytics, and resilience, we will guide you in creating a dynamic ecosystem that can withstand demanding analytics workloads. Furthermore, you will learn how to implement advanced solutions, leverage elasticity, and harness the power of large-scale data for actionable insights. Don't miss this opportunity to master the intricacies of data fabrication and revolutionise your analytical capabilities!</p> <ul style="list-style-type: none"> ● Are you ready to unlock the untapped potential of mind-boggling analytics by engaging in the riveting world of Data Fabrication? ● Ever wondered how to construct an unbreakable fortress of data infrastructure that can effortlessly handle gargantuan data volumes? ● Curious to explore the enigmatic realm of hyper-scale analytics where data fabric and resilience collide to create a magical synergy of data-driven insights? <p>Jérôme Joutard, <i>CIO, (to be invited)</i> PARFUMS CHRISTIAN DIOR</p> <p>Jonathan Klaus, <i>IT Director - Digital Transformation, Data Analytics & Data Science. Pharma, Medtech and Consumer, (invited)</i> JOHNSON & JOHNSON</p>
13:20	<p>Next-Gen Centralised Data Platforms: Igniting the Fire of Insights at Scale for the Data-Driven Enterprise</p> <p>Prepare for an exhilarating journey as you embark on a transformative expedition to unleash the untamed potential of your data-driven enterprise with Next-Gen Centralised Data Platforms. Delve deep into a captivating landscape where cutting-edge solutions and transformative ideas redefine the very essence of data management. Ignite a blazing inferno of transformative insights as you harness the alchemy of AI, machine learning, and automation, unlocking hidden treasures within your data ecosystem. Gain the tools to construct robust and scalable platforms, empowering your organisation to navigate the dynamic data landscape with unrivalled agility and adaptability. Unleash the boundless power of data, propelling your enterprise towards unprecedented growth and prosperity in the</p>	<p>Polyglot Persistence: Juggling NoSQL, Graph, and Time-Series Databases in a Patchwork Data Universe</p> <p>Dive headfirst into this session, where data aficionados converge to unlock the untapped potential of NoSQL, Graph, and Time-Series databases within a dynamic hybrid ecosystem. Discover groundbreaking strategies to effortlessly navigate the intricate labyrinth of data management, leveraging the agility of NoSQL, unravelling complex relationships with Graph databases, and harnessing time-centric insights from Time-Series databases. Gain mastery over data storage, retrieval, and analysis, empowering your organisation with unmatched efficiency, scalability, and innovation. Immerse yourself in a knowledge-packed experience, unearthing transformative solutions and empowering ideas that will revolutionise your approach to conquering the vast expanse of data challenges.</p>

	<p>limitless realms of the digital era. Get ready to conquer new frontiers and embark on a data-driven revolution that will reshape the future of your organisation.</p> <ul style="list-style-type: none"> ● Want to build rock-solid platforms that can weather the stormy seas of the dynamic data landscape? ● Curious about how to set your data world on fire with cutting-edge solutions like AI, machine learning, and automation? ● Get ready to harness data's potential, unlock hidden opportunities, and catapult your business towards unparalleled success in the ever-evolving digital landscape. <p>Daniel Schiffner, Head of Global Data and Analytics <i>(invited)</i> ALDI SÜD</p> <p>Muge Guclu, <i>Senior Data Scientist, (confirmed)</i> SHELL</p>	<ul style="list-style-type: none"> ● How can you optimise your data landscape by seamlessly integrating diverse database approaches like NoSQL, Graph, and Time-Series databases? ● What transformative insights and innovative ideas await you in harnessing the power of Polyglot Persistence to unlock unparalleled efficiency and scalability in your organisation's data ecosystem? <p>Himanshu Jha, <i>CIO - Cloud, (invited)</i> TSB BANK</p> <p>Rui Pedro Saraiva, <i>CIO, (invited)</i> CTT - CORREIOS DE PORTUGAL</p>
13:40	<p>Breaking Free from Monolithic Data Warehouses: Architecting for Resilience and Flexibility</p> <p>In this session, we will delve into the transformative world of breaking free from monolithic data warehouses. Explore architectural paradigms like data mesh, event-driven architecture, and microservices, while understanding the limitations of traditional approaches. Gain insights into resilient data pipelines, scalable storage solutions, fault-tolerant processing frameworks, and the importance of data governance and security. Through real-world examples, learn how to implement flexible data models, schema evolution, and polyglot persistence to create an agile and future-proof data ecosystem.</p> <ul style="list-style-type: none"> ● Desire to remain at the forefront of the digital terrain? Acquire the knowledge and skills necessary to utilise the potential of a constantly changing data ecosystem. ● Are you prepared to say goodbye to monolithic warehouses? Are you ready to embrace the agility of modular data architecture? ● Learn how to effectively manage data pipelines, data quality, and data governance in a decentralised environment, maximising the value and trustworthiness of your data assets. 	<p>Riding the Storm of Innovation: Harnessing Advanced Cloud Architecture to Unlock the Potential of AI and Data Analytics Across Industries</p> <p>Embark on an exhilarating expedition as we explore the transformative realm of advanced cloud architecture in AI and data analytics. Join industry leaders, visionaries, and executives to uncover cutting-edge techniques and industry-specific strategies that will propel your organisation to new heights. Discover the dynamic fusion of cloud computing and machine learning, scaling algorithms effortlessly. Learn from trailblazers as they share strategies to effectively harness the power of the cloud, including data privacy, security, compliance, and cost optimization. Dive into lightning-fast real-time analytics with cloud-native solutions, unleashing actionable intelligence. Be inspired by real-world case studies of innovative organisations gaining a competitive edge through advanced cloud architecture. Don't miss this opportunity!</p> <ul style="list-style-type: none"> ● Ready to revolutionise with advanced cloud architecture in AI and data analytics for Industry 4.0? ● Ready to unlock the potential of cloud computing and machine learning for scalable algorithms and data-driven decision-making? ● Ready to dive into real-time analytics with cloud-

	<p>Nicolas Boschetti, <i>CIO, (invited)</i> STRASBOURG UNIVERSITY HOSPITAL</p> <p>Dan Kellett, <i>CDO, (to be invited)</i> CAPITAL ONE</p>	<p>native solutions, unlocking actionable intelligence for agile decision-making in a rapidly changing business landscape?</p> <p>Carsten Zehnich, <i>Director Data, Analytics & AI, (invited)</i> ZF GROUP</p> <p>Megi Hoxha, <i>Sr Director Global Data Analytics & AI for Operations (invited)</i> LEVI STRAUSS & CO.</p>
14:00	<i>Afternoon Tea & Networking in the Exhibition Area</i>	
14:30	<p style="text-align: center;">TRACK E: Artificial Intelligence & Machine Learning</p> <p>AI Initiatives under the Microscope: Unmasking the Hidden Gems and Weeding Out the Red Herrings in Strategy Alignment</p> <p>Get ready to dive into the wild and wacky world of AI Strategy Alignment! Join us for a mind-bending session where we separate the AI geniuses from the AI wannabes, evaluating the relevance and impact of AI initiatives like never before. We'll unravel the tangled web of organisational goals, technological prowess, and market dynamics, leaving no stone unturned in our quest for AI strategy supremacy. Gain insights into data analytics methodologies, performance metrics, risk assessment frameworks, and strategic integration strategies. Equip yourself with actionable knowledge to optimise decision-making, resource allocation, and unleash the true potential of AI-driven innovation.</p> <ul style="list-style-type: none"> ● Ready to spot the AI champs from the AI daydreamers in the wacky realm of AI Strategy Alignment? ● Untangle goals, tech expertise, and market dynamics for AI strategy supremacy. No stone unturned! ● Gear up with practical insights to turbocharge decision-making, resource allocation, and unleash the uproarious power of AI-driven innovation. <p>Maciej Dąbrowski, <i>Chief Data Scientist, Digital & AI (to be invited)</i> GENESYS</p>	<p style="text-align: center;">TRACK D: Data Visualisation, Storytelling, NLP</p> <p>Seeing is Believing: Igniting the Visual Mastery of Data Visualisation for Business Growth</p> <p>Step into a captivating world where data comes alive, revealing the untapped potential within your business's vast datasets. Experience firsthand how data visualisation uncovers hidden patterns, identifies emerging trends, and unveils invaluable insights that drive informed decision-making. Explore cutting-edge techniques that bring data to life, such as interactive charts, dynamic dashboards, and immersive visual storytelling. Don't miss this exclusive opportunity to harness the transformative power of data visualisation, as industry experts guide you through real-world case studies and best practices.</p> <ul style="list-style-type: none"> ● Are you prepared to delve into the intricacies of cutting-edge data visualisation techniques, including interactive network graphs, parallel coordinates, and heatmaps, that provide a comprehensive and visually engaging representation of your data? ● Can you envision the immense value of mastering the art of data storytelling, using techniques like narrative visualisation and visual metaphors, to convey complex concepts and drive impactful outcomes? ● Explore the world of geospatial data visualisation using GIS mapping techniques, choropleth maps, and spatial clustering algorithms like DBSCAN. ● Discover valuable information about locations, detect patterns, and make smart decisions based on geography

	<p>M'hamed KADRI, <i>Data Analytics & AI Program Manager, (invited)</i></p> <p style="text-align: center;">SCHINDLER GROUP</p>	<p>Timea Toltszeki, <i>Regional Head of Data Analytics and Platforms</i></p> <p>BOEHRINGER INGELHEIM <i>(confirmed)</i></p> <p>Dr. Armin Kurrle, <i>Program Manager Data, Analytics & AI, (invited)</i></p> <p style="text-align: center;">PORSCHE AG</p>
14:50	<p>From Humble Seeds to Harvesting Success: Unleashing the Power of MLOps with a Reference Architecture Framework</p> <p>Join us for an immersive session where we embark on an extraordinary journey into the world of MLOps. Brace yourself for an insightful exploration of transforming prototypes into robust, scalable MLOps platforms. Discover the secrets of a proven Reference Architecture Framework, designed to streamline deployment pipelines and optimise model performance. Gain practical knowledge on conquering scalability challenges and maximising operational efficiency. Immerse yourself in real-world case studies, industry best practices, and actionable strategies that will empower you to build a successful MLOps infrastructure. Don't miss this opportunity to revolutionise your AI journey and elevate your organisation to new heights of success!</p> <ul style="list-style-type: none"> ● How can you metamorphose your machine learning prototypes into potent, scalable MLOps platforms that drive business triumph? ● What are the pivotal strategies and techniques to optimise model performance, streamline deployment pipelines, and surmount scalability challenges in the realm of MLOps? ● Fancy revolutionising your AI journey? Join us to delve into a tried-and-tested Reference Architecture Framework that empowers organisations to maximise operational efficiency and achieve unrivalled success in the realm of Machine Learning Operations. <p>Hao Sky Zhou, <i>Senior Solutions Architect - AI/ML and Data Analytics, (to be invited)</i></p> <p>VANGUARD</p> <p>Sanchit Juneja, <i>Director-Product (Big Data & ML Platform) (confirmed)</i></p> <p style="text-align: center;">BOOKING.COM</p>	<p>Visualising the Unseen: Extracting Insights from Text, Images, and Voice</p> <p>Uncover hidden insights in the fields of image analysis, computer vision, and voice analytics. Utilise deep learning algorithms like CNNs and object detection models to unravel intricate patterns and optimise processes. Translate spoken words into visual representations with speech recognition, emotion detection, and speaker identification techniques. Leverage advanced visualisation methods such as word clouds, heatmaps, semantic networks, and spectrograms to enhance decision-making and reveal correlations. Acquire these skills to gain a competitive edge, drive innovation, and revolutionise your data analysis journey.</p> <ul style="list-style-type: none"> ● How can we unleash the power of imagination to redefine traditional problem-solving approaches and spark innovative solutions? ● What if we challenge conventional thinking and explore unconventional paths to discover fresh perspectives and unlock new opportunities? ● How might we blend different art forms and disciplines to create unique and thought-provoking experiences that inspire and engage audiences in unexpected ways? <p>Lingli He, <i>Director - Pharma Commercial Excellence, Data Analytics and Platform Implementation (to be invited)</i></p> <p>PWC</p> <p>Gerardo De Crescenzo, <i>HR Data Science Lead (People Advanced Analytics, AI, ML, NLP) (to be invited)</i></p> <p style="text-align: center;">FERRERO</p>
15:10	<p>Ice-Breaker Reception and Networking</p>	

17:00

END OF DAY ONE

DAY TWO

CDAO EUROPE 2023

09:00 *Registration and Breakfast*09:30 **The EU Data Act: Turning the tables on Data Protection and Privacy in the Digital Age**

The EU Data Act, heralded by the European Commission in February 2022, is now poised to enter its final deliberations in the European Parliament and Council. Join our expert panel as we delve into its design and potential implications for businesses and consumers. Uncover how it will foster fairness in the digital realm, fuel a competitive data market, and unlock boundless opportunities for data-driven innovation. Dive deep into the impacts on B2B and B2C data sharing, exploring how the act will transform collaboration while safeguarding individual rights. Don't miss this chance to gain insights from thought leaders and be empowered to navigate the future of data protection.

- Are you prepared to harness the winds of change that the EU Data Act brings, navigating the treacherous waters of data governance to steer your organisation towards success?
- Will you seize the keys to the kingdom of data fairness and unlock a world of boundless opportunities, as the EU Data Act opens the gates to a new era of trust and empowerment?

Jovita Tam, *Chief Privacy and Regulatory Office Customer Experience Program Lead, (to be invited)*

09:50 **Metaverse Data Integration: Bridging the Gap Between Virtual Worlds to Unlock a Unified Tapestry of Insights**

Discover how interoperability protocols and blockchain-based data sharing break down silos, enabling comprehensive analysis and collaboration. Gain a competitive edge by harnessing metaverse data integration to understand user behaviour, track trends, and maximise business opportunities. Learn to implement interoperable data architectures and leverage advanced analytics for actionable insights. Explore the potential of blockchain technology for secure and transparent data sharing. Join us now to lead the metaverse revolution and redefine business intelligence in this groundbreaking era.

- How can the seamless integration of virtual worlds through interoperability protocols and blockchain-based data sharing disrupt the confines of data silos, fostering a holistic approach to comprehensive analysis and collaborative exploration?
- What if you could gain a competitive edge by harnessing metaverse data integration, enabling an intricate understanding of user behaviour, real-time trend tracking, and the identification of untapped business opportunities?
- Are you ready to spearhead the metaverse revolution by implementing interoperable data architectures and leveraging advanced analytics to unveil actionable insights, reshaping the landscape of business intelligence?

Elise Yoshida, *Digital and Web3 Communications Director, (invited)*

CHRISTIAN LOUBOUTIN

	<p>Borja Estengre Jover, <i>Data Analyst (Metaverse)</i>, (invited) ACCENTURE SONG</p>	
10:10	<p>Unleashing the Crystal Ball of AI: Decoding the Dance of Consumer Behavior</p> <p>This is not your ordinary AI session; it's an electrifying invitation to unveil the secrets of consumer behaviour using the most innovative AI techniques available. So, grab your seat, fasten your intellectual seatbelt, and get ready to embark on a transformative expedition that will forever change how you perceive and navigate the digital landscape.</p> <ul style="list-style-type: none"> ● Consumer preferences include a quick response time, with 40% stating they would switch to a competitor if a brand took more than 30 minutes to reply, and the desire for a personal connection, with 76% being more likely to make a purchase if they feel connected to a brand. ● Understand the gaps between what brands believe consumers want in terms of customer engagement strategies and what consumers actually desire. ● Explore practical approaches, such as the importance of timely responses, building personal connections with customers, and the role of AI in improving customer engagement. <p>Timur Karabiber, <i>Director & Product Owner Data Analytics & Forecasting</i>, (to be invited) ADIDAS</p> <p>Daniel Bos, <i>Director - Data & Analytics</i>, (invited) JUST EAT TAKEAWAY.COM</p>	
10:20	<p style="text-align: center;">TRACK A:</p> <p>Data Governance & Data Privacy</p> <hr/> <p>Unleashing the Power of Data Governance: Cracking the Code for ROI and Business Value</p> <p>Get ready to unravel the secrets of data governance in an immersive session that cracks the code for ROI and business value. We'll navigate the complex terrain of data governance, shedding light on its pillars and principles, empowering you to take the bull by the horns. Discover industry best practices and frameworks like DAMA-DMBOK and COBIT, equipping you with the tools to design and implement a tailored data governance strategy. By the end of the session, you'll be armed with the knowledge to unleash the power of data governance, ensuring your organisation is sailing smooth waters and reaping the fruits of data-driven success.</p> <ul style="list-style-type: none"> ● What hidden gems lie within real-world case studies, demonstrating the transformative potential of data governance in driving measurable ROI and unlocking valuable business outcomes? ● Ignite sustained ROI and business value by 	<p style="text-align: center;">TRACK B:</p> <p>Data-Driven Culture, Analytics Talent Shortage</p> <hr/> <p>The Role of Leadership in Cultivating a Data-Driven Culture: Inspiring Change and Transformation</p> <p>Abstract: Discover the pivotal role of leadership in fostering a data-driven culture that propels organisational success. Dive into dynamic strategies, industry best practices, and cutting-edge techniques that empower leaders to inspire change and drive transformation. Learn how to implement effective data governance frameworks, nurture data literacy initiatives, and align organisational goals with a data-driven mindset. Unlock the benefits of improved decision-making, operational efficiency, and gaining a competitive edge.</p> <ul style="list-style-type: none"> ● Can leadership be the spark that ignites a data revolution within your organisation? ● How can leaders drive a cultural transformation that unleashes the power of data-driven decision-making? ● What strategies and techniques can leaders employ to cultivate a data-centric environment that inspires change and fuels innovation? ● Are you ready to take the reins and become a catalyst for organisational growth by harnessing the full potential of leadership in cultivating a data-driven culture?

	<p>implementing data governance champions, leveraging automation tools, and fostering a culture of data accountability.</p> <ul style="list-style-type: none"> ● What is the recipe for achieving effective data governance with ROI? ● Proven strategies to fortify data security and brave the storm of risks in the IoT ecosystem. <p>Piotr Pietrzyk, <i>Head of Data Governance, (confirmed)</i> AVON</p> <p>Gabriela Stanica, <i>Chief Information & Data Officer, (to be invited)</i> CARREFOUR</p>	<p>Thomas Koschel, <i>Group CDO, (invited)</i> BAUER MEDIA GROUP</p> <p>José Meroño, <i>CDO-Director Data Strategy, (to be invited)</i> THE ADECCO GROUP</p>
10:50	<p>Data Privacy in the Age of GDPR and Beyond: Strategies for Building Privacy-First Organisations</p> <p>Attention senior leaders! Join us on an illuminating journey through the realm of data privacy in the age of GDPR and beyond, where we'll unravel its complexities and explore strategies for building privacy-first organisations. Brace yourself as we navigate the choppy waters of the GDPR framework, uncovering its legal requirements, data subject rights, and organisational obligations. Arm yourself with valuable insights into the impact assessments, privacy by design principles, and robust data protection policies to ensure your organisation becomes a fortress of privacy. Prepare to stay ahead of the curve by exploring emerging privacy regulations and global implications, while keeping an eye on the winds of change brought by emerging technologies.</p> <ul style="list-style-type: none"> ● Dive into the depths of GDPR and unravel its implications for your organisation's data privacy practices. ● Set sail on a journey to build privacy-first organisations that go above and beyond compliance, charting a course for success. ● Discover the strategies to effectively manoeuvre through the challenging terrain of consent, data subject rights, and data breaches. ● Map out actionable plans to construct robust privacy frameworks, hoist the flag of privacy by design, and cultivate a crew that sails with privacy consciousness. <p>Ruth Colinese, <i>Head of Data Privacy, and DPO, (to be invited)</i> FUTURE</p> <p>John Williams, <i>Director - Data Privacy (EMEA), (invited)</i> STARBUCKS</p>	<p>Closing the Talent Gap: Strategies for Overcoming the Shortage of Data Analytics Professionals</p> <p>Join us for a game-changing session that levels the playing field, enabling every employee to ride the wave of data-driven decision-making. Learn how to break down the walls of data access and interpretation with user-friendly analytics platforms, intuitive dashboards, and visualisation tools that are as easy as a walk in the park. Unleash the full potential of democratised data insights, igniting a fire under your organisation's collaborative spirit and paving the way for innovation and operational excellence. Don't miss this exclusive opportunity to catch the data wave and set sail towards a future where every employee becomes a data-driven decision-making rockstar.</p> <ul style="list-style-type: none"> ● Gain the skills to break down data access barriers, empowering every employee to become a data-driven decision-making superstar and propel your organisation towards unprecedented success. ● Discover transformative strategies to foster collaboration, ignite innovation, and achieve operational excellence through democratised data insights. ● Learn to effortlessly navigate user-friendly analytics platforms, intuitive dashboards, and visualisation tools, unlocking the potential for data-driven decision-making. <p>Martin Lidl, <i>CDO Admiral Pioneer, (to be invited)</i> ADMIRAL GROUP PLC</p> <p>Diego Teijeiro Ruiz, <i>Global CDO, (to be invited)</i> INDITEX (Zara, Pull&Bear, Massimo Dutti, Bershka, Stradivarius,</p>

		Oysho and Zara Home)
11:10	<i>Mid-Morning Coffee & Networking in the Exhibition Area</i>	
11:40	<p>Building Trust in Democratised AI: Explainability, Bias Mitigation, and Ethical Considerations</p> <p>Embark on a transformative journey into the dynamic realm of AI democratisation, where we uncover cutting-edge methodologies to establish unshakeable trust in AI systems. Explore advanced explainable AI techniques, demystifying the complexities of black-box algorithms with transparency and accountability. Learn strategies to proactively address biases that may infiltrate data and algorithms, fostering fairness and inclusivity. Engage in enlightening discussions on the intricate ethical landscape of AI, encompassing privacy, security, and responsible governance. Take hold of this exceptional chance to unleash the untapped potential of democratised AI, all the while establishing a solid bedrock of trust in your organisation's AI endeavours.</p> <ul style="list-style-type: none"> ● Are you ready to embark on an extraordinary journey into the realm of AI democratisation, where groundbreaking approaches await to establish an unwavering bond of trust in AI systems? ● Seeking to unravel the mysteries of black-box algorithms? ● Looking to stay ahead of biases that may infiltrate data and algorithms? ● Want to engage in captivating conversations about the intricate ethical landscape of AI? ● Discover new perspectives on privacy, security, and responsible governance, and leverage these insights to drive your organisation's AI transformation forward. <p>Peter Klinnert, <i>Head of DNA-Data, Analytics & AI Unit, (to be invited)</i> VOLKSWAGEN FINANCIAL SERVICES</p> <p>Daniel Bos, <i>Director-Data & Analytics, (to be invited)</i> JUST EAT TAKEAWAY.COM</p>	
12:00	<i>Lunch & Networking in the Exhibition Area</i>	
13:15	<p>Fine-tuning the DataOps Orchestra: Striking the Right Chords for Unparalleled Efficiency and Innovation</p> <p>Brace yourself for a mind-blowing exploration of advanced DataOps methodologies that will set your organisation on fire. We'll unravel the secrets to fine-tuning your data symphony, hitting all the right notes with precision. From optimising data pipelines and automating processes to implementing ironclad data governance frameworks, this session will equip you with the keys to unlock unparalleled efficiency and innovation. Don't miss this golden opportunity to ride the wave of cutting-edge ideas and emerge as the rock star of data-driven success!</p> <ul style="list-style-type: none"> ● Are you ready to set the data beast free and unlock the hidden treasure trove of your data ecosystem using the transformative magic of DataOps methodologies? ● Ready to harness the thundering power of data orchestration and ride the waves of innovation, steering your organisation towards a horizon of unprecedented growth? ● What key moves can you make to fine-tune your data symphony, optimising workflows, boosting productivity, and unearthing golden opportunities that will make your competitors green with envy? <p>Chris Lobo, <i>Global Head-Data and Analytics, (to be invited)</i> FRESENIUS KABI</p>	

	Christian Diethelm-Spiss, <i>Analytics Translator-Director-AI, Data & Analytics Center of Excellence, (to be invited)</i> UBS
13:30	<i>Networking in the Exhibition Area</i>
15:00	END OF DAY TWO